



**CANPACK**

**COMMUNITY  
ENGAGEMENT**

**2021**





**AT CANPACK WE WANT  
TO BE AN **ATTENTIVE**  
AND **RESPONSIBLE**  
NEIGHBOR TO  
THE COMMUNITIES  
WE OPERATE IN.**



# CORPORATE SOCIAL RESPONSIBILITY IS A VITAL PART OF CANPACK'S IDENTITY.

It is part of who we are as a company and as a **team who cares** about the places where we live.

We recognize that the **long-term health** of the business is directly connected to the **well-being** of local communities, and we do everything we can to offer our purposeful and impactful support everywhere we operate, with a **special focus on children**, as they are the heart and the future of these communities.



CREATE THAT  
CREATE THAT  
CREATE THAT  
FEELING  
FEELING  
FEELING  
FEELING



**FEEL  
GREAT  
GREAT  
GREAT  
GREAT**

Our efforts can be summarized by one **ONE SINGLE MISSION** that leads and unites us irrespective of geographies:

**“ SUPPORT VULNERABLE AND DISADVANTAGED CHILDREN TO ACHIEVE THEIR FULL POTENTIAL WITH A PARTICULAR FOCUS ON THOSE FACING CHALLENGES WITH EDUCATION AND HEALTH.**

With this brochure, we are delighted to share just a few examples of the many great things we are doing and initiatives we are involved in which are related to the issues important to our local communities.





THANKS TO THE ENGAGEMENT OF BOTH CANPACK AND OUR EMPLOYEES  
**IN 2021 WE SUPPORTED OVER 140 EXTRAORDINARY CAUSES ALL OVER THE WORLD**

# **WE FOCUS ON INITIATIVES IN 5 MAJOR AREAS.**

ALL OF THESE CONTRIBUTE TOWARDS BUILDING THE SUSTAINABLE  
DEVELOPMENT AND GROWTH OF THE COMMUNITIES WHERE WE OPERATE.

# HEALTH

**AT CANPACK WE FOCUS ON THE PROMOTION OF HEALTH AWARENESS, AND HEALTHY LIFESTYLES.**

We engage in many projects that provide opportunities, educate and inspire communities to care for **physical and mental health.**



**FEEL  
HEALTHY  
HEALTHY  
HEALTHY  
HEALTHY**



### **MARACANAÚ AND ITUMBIARA, BRAZIL**

To mitigate food deprivation of a local population highly affected by economic crisis followed by COVID-19, we donated 2,300 food baskets to provide food security to the vulnerable children at 4 institutions so that they could focus on learning, growing and developing. Along with this, our employees donated milk needed to feed babies – a total of 839 units of dry milk and 1009 liters of liquid milk.

### **BRZESKO AND BYDGOSZCZ, POLAND**

One of the things that cannot be manufactured is life-saving blood and one donation of blood may save up to three lives! Our blood donation team has been growing steadily and Lucyna became the first brave-hearted female voluntary blood donor in our Brzesko facility. Our employees are committed to saving more lives with their generous blood donations. In 2021, 23 employees donated over 10 liters of blood.

### **SCUNTHORPE, UNITED KINGDOM**

“Wear It Pink” is an annual event that sees fundraisers wear pink ensembles as they raise money for breast cancer care and research. In October our United Kingdom team wore it pink and raised money for all those affected by the disease, helping to fund life-saving breast cancer research and care.

### **BRZESKO & BYDGOSZCZ, POLAND**

July and August witnessed the “Kilometers Full of Hearts” sports challenge, with an overall aim to raise money for Oliwia and Ignacy, children of our employees in need of help. More than 90 employees joined the challenge of collecting 10,000 km per facility, with diversified sports activities like running, cycling, hiking, skating and even kayaking! The record contribution was made by Mateusz from Brzesko, with his 2,150 km bike ride.







### VYSHOROD, UKRAINE

The topic of health has come to the forefront over the past two years dominated by COVID-19. Understanding all of the challenges and being part of the community in which we live and operate, we purchased non-invasive ventilation systems for the treatment of patients with respiratory diseases.

### NUH, INDIA

Our team supported the healthcare staff working on the frontline fighting COVID-19 and donated PPE kits and other medical items such as a thermal scanner and a pulse oximeter, to the Primary Health Centre in Ujina.

### AURANGABAD, INDIA

While coronavirus was taking its toll in India, our team donated 5 ICU ventilators to a dedicated COVID-19 ward at Government Medical College and Hospital, the biggest in Aurangabad, with 730 beds available for the poor and needy.

### ORZESZE, POLAND

According to UNICEF around 13% of kids and adolescents aged 10–19 are estimated to live with a diagnosed mental disorder, and due to the pandemic and its impact, these numbers are on the rise. In the local Centre for Children and Adolescents with Neurotic Disorders, vulnerable young patients are provided with professional care and support to gradually face their problems and get back to a normal life. CANPACK has sponsored therapeutic materials and sports equipment for use in their treatment.

**FEEL  
CARING  
CARING  
CARING  
CARING**



# EDUCATION

**OUR GOAL IS TO **CREATE OPPORTUNITIES** FOR INDIVIDUAL TALENTS, HELPING KIDS SUPPORT THEIR PASSIONS AND PURSUE PERSONAL GOALS.**

We have been involved in many initiatives **building bridges** between science and business by reinforcing partnerships with schools and universities.





### **KRAKÓW, POLAND**

To help our employees' children achieve their full potential, together with the WIOSNA Association we launched the "Domowa Akademia Przyszłości – YOU CAN, FEEL IT!" program. The program focused on supporting school kids in discovering their strengths, raising their self-confidence and strengthening parents' awareness in their child's development. The project consisted of four online educational workshops. 64 kids and 47 parents benefited from this exceptional program.

### **TARNÓW, POLAND**

We helped kids to boost their imagination and gain new knowledge, with over 600 books donated to a small school library in Grybów, its students will not have to worry about new books to read.

### **BUCHAREST, ROMANIA**

December 2021 witnessed the final of the Change for Change campaign. Its aim was to collect change in piggy-bank cans to build a house for 12 orphaned kids of Campina, to let them live in decent conditions and enable their education. We produced and distributed 7,000 branded piggy-bank cans to our employees, partners and friends to collect coins and donated full piggy-banks to the Campina mission.

### **DUBAI, UNITED ARAB EMIRATES**

Education of kids, especially vulnerable and disadvantaged ones, is one of our key focus areas of social responsibility. Delivering on the promise of our #CARE sustainability pillar we are partnering with the Rashid Center for People of Determination. The Centre's purpose is to develop children's abilities through cultural, artistic, sports and environmental activities so that in consequence this leads to their active engagement in daily life and inclusive participation in their communities.



**FEEL  
FOCUSED  
FOCUSED  
FOCUSED  
FOCUSED  
FOCUSED**



### **TOCANCIPÁ, COLOMBIA**

The Denis Heilporn Foundation helps kids in the remote village of Palomino, which is affected by a high rate of poverty and unemployment. In cooperation with the Foundation, we launched the “Finish your high school” program to help 16 children, aged 8–16, with their cognitive, motor, social and emotional development. Juliana and Max are the teachers working with the children on their academic achievements and development of other skills. In addition to CANPACK providing some educational resources such as video connections, computers or games, our team of 7 volunteers got engaged in other initiatives such as organizing school kits, personalized Christmas gifts and a Christmas celebration event. The first school year was completed by 13 kids. Congratulations on your achievements!

### **MARACANAÚ, BRAZIL**

Recognizing the significance of educational tools in childrens’ education, CANPACK donated 3 computers to the Obra de Caridade Maria Mãe da Ternura, which is an orphanage dedicated to kids in critical social situations.

### **BRZESKO, POLAND**

Lending a helping hand to disadvantaged kids to achieve their maximum potential, we provided two neighboring orphanages in Jasień and Bochnia with the necessary IT equipment for the kids’ educational successes. Also, thanks to the personal engagement of Piotr, Robert and Tomek from our IT Department, they did not have any difficulties with their equipment for online learning.

### **AURANGABAD, INDIA**

Our team supports the Women Empowerment through Skills Development project, which is dedicated to young women from rural communities. As part of this initiative, 20 girls were interviewed and enrolled in healthcare-related courses (OT assistant and radiology technician), which enabled them to find work in hospitals.



### **BUCHAREST, ROMANIA**

In 2021 we launched a new Students Grants program, the purpose of which was to reward selected Polytechnical University students with very good results with individual scholarships. Out of 26 applicants, 10 students of two faculties – Mechnics and Mechatronics & Biotechnical Systems - have been granted one-year scholarships by CANPACK. Congratulations to Maria, Alexandra, Adrian, Violeta, Matei, Oana, Miruna, Adrian, Catalin and Andrei!

### **AURANGABAD, INDIA**

“Project Roshani” [Bright Lights] is a unique program initiated at CANPACK India, focused on giving productive and equal employment opportunities to disabled youth who otherwise find it extremely difficult to find placement in the industry. Thanks to the project, we now have working with us four young men from Aurangabad: Sachin, Dhananjay, Ajay and Shubham.

### **AURANGABAD, INDIA**

Every child has the right to learn. That is why, recognizing the current needs of children from underdeveloped and rural areas, where schools have been shut down for over a year, we launched 6 education centers to bring education to 155 children! The centers operate six days a week, covering Marathi, English and Maths along with extra sessions in personality development and healthy lifestyle practices, with 11 teachers involved. The first volunteers have also joined in to help the teachers conduct regular classes.

### **BRZESKO, POLAND**

Our employees-volunteers are involved on a regular basis with helping 30 kids from the local Family Club in Jodłówka to develop their technological passions. Recognizing the online education circumstances of the last years, we purchased equipment indispensable for remote communication, such as electronic drivers, programmers and chargers.

**FEEL  
INSPIRED  
INSPIRED  
INSPIRED  
INSPIRED**



# SPORT

**PROMOTION OF PHYSICAL ACTIVITY AND BUILDING HEALTHY HABITS AMONG YOUNG PEOPLE TO IMPROVE THEIR WELL-BEING IS IMPORTANT FOR ALL OF US AT CANPACK.**

That is why **we support** initiatives aimed at shaping individual talents and contribute to the development of sports teams.





### **KRAKÓW, POLAND**

We feel very proud of our CANPACK colleagues who took part in the Poland Business Run, one of the biggest charity events organized in the country. On the first Sunday of September, over 28,000 runners in different locations in Poland and beyond ran to help 100 individuals with motor disabilities. Our 5 CANPACK teams of 25 runners contributed 100 km to the cause.

### **STŘIBRO, CZECHIA**

On the road to a more sustainable and healthy lifestyle, ten of our colleagues from Czechia joined the 11th annual national “Bike to Work” challenge, and instead of commuting by car chose to cycle to work every day in May. As a result, as a team, they cycled more than 600 km, which contributed to CO2 reduction by approximately 108,5 kg.

### **VOLOKOLAMSK, RUSSIA**

Sports is believed to be a powerful tool in the physical and mental development of kids. It helps them feel good about themselves and learn teamwork and fair play. That is why our team supported the Social Rehabilitation Center for Minors in the village of Yaropolets with new sports equipment for 30 kids so that they could get more exercise and have more fun with their friends in their daily routine.

### **NOVOCHERKASSK, RUSSIA**

Our team in Russia provided necessary refurbishing services like the replacement of windows and a new floor-covering to a local psychoneurological boarding school that takes care of 200 kids and adults with special needs. In summer it is natural to do more outdoor sports, which is why our team purchased an exercise bike to offer the kids the simple pleasure of cycling, which remains one of the best ways to keep fit.

**FEEL  
ACTIVE  
ACTIVE  
ACTIVE  
ACTIVE**





### **STŘIBRO, CZECHIA**

CANPACK Czechia became a proud partner of the “Handy Cyclo Marathon“, which is unique not only for its length – a five-day nonstop bicycle race with 2,222 km and 111 hours — but also for its open concept. The word “handy” indicates that it is open to everybody without distinction, i.e. both abled and disabled participants. The purpose of the project was to break down barriers, unite people irrespective of established stereotypes and show that we can play as one team, both in everyday life and an extreme race.

### **KRAKÓW, POLAND**

We love to see kids trying out new things, especially those who face health challenges. That's why we invited 30 pupils from a local kindergarten and a school for children with special needs to join our employees' kids during tennis training sessions organized by CANPACK and try their skills on an indoor tennis court. Their coaches concluded, after one week of training, that these kids proved that anything is possible!

### **KRAKÓW AND BRZESKO, POLAND**

For years, we have been supporting the development of young talents, helping them to pursue their passions and develop their sports potential. Being involved with Wisła CANPACK Basketball Academy, the Cracovia CANPACK Hockey Academy based in Kraków and the CANPACK Okocimski Football Academy from Brzesko, we support the sports initiatives by contributing to the promotion of physical activity, the development of healthy habits among the youth, as well as team play and competition skills.





# ENVIRONMENT



**EVERYWHERE WE OPERATE WE WANT TO FOSTER ACTIVE INVOLVEMENT OF THE LOCAL COMMUNITIES IN **PRO-ECOLOGICAL ACTIVITIES.****

With an **educational focus** on the **promotion** of the collection and recycling of **packaging.**



# FEEL

## RESPONSIBLE

## RESPONSIBLE

## RESPONSIBLE

## RESPONSIBLE

### **DĘBICA, POLAND**

We are passionate about making cans, like the kids from one of the local schools who took part in an upcycling art project – CANOMANIA – proving that creativity and metal are a perfect match. Kids from another school designed posters about waste recycling in single-family houses in order to place them on the gates of their houses. At the final stage, they pinned the locations of their pro-eco households on the neighborhood map.

### **BRZESKO, POLAND**

Kids love outdoor adventures, and so do we. Our employee-volunteers Agnieszka and Magda spent two amazing days in the mountains together with 20 kids from a local orphanage in Jasień. In addition to sports and bushcraft attractions, we provided the children with a special environmental “course” including rules and benefits of waste segregation and can collections, to mention just a few things.

### **AURANGABAD, INDIA**

Our team launched the first integrated rural development project in the village of Khamkheda, with 1,500 inhabitants. The objective of the project is to create a water-sustainable village through the involvement of the community in rainwater harvesting, using and reviving traditional methods of water conservation and empowering the local people through quality water education. The ultimate goal is for the “Khamkheda” sustainable village model to be replicated in other regions. To date, thanks to our support, the village has managed to increase availability of water for irrigation and drinking and recharge the aquifers with at least 15% more water.





### **DĘBICA, POLAND**

Leaving a green footprint is important to us at CANPACK. One of our colleague-volunteers organized an Eco-walk at the Wisłoka river to do some necessary environmental clean-up, as a result of which over 15m<sup>3</sup> of waste was collected. The initiative, supported by a local school and the county office, engaged more than 70 local citizens.

### **STŘIBRO, CZECHIA**

An educational can-recycling campaign among the youngest citizens was initiated by our colleagues in Czechia. Kids from 3 local kindergartens and 5 schools were provided with bins and can crushers. The money they were able to raise from collecting the cans went into the funding of a new playground.

### **AURANGABAD, INDIA**

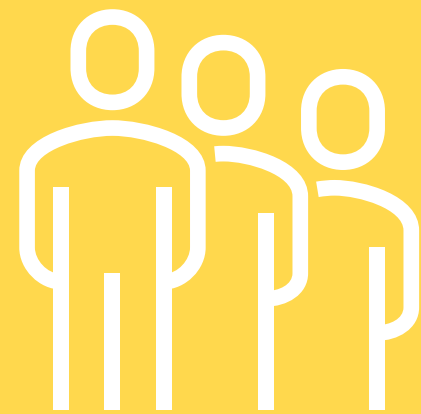
There is nothing better than taking a breath of clean fresh air when you are surrounded by a beautiful life-giving forest. That is why our Indian Team supports the Oxygen Hub Project. It is a native urban and manmade dense forest created on an area of more than 5 acres with 75,000 indigenous trees situated in Waluj and Aurangabad.

### **BYDGOSZCZ, POLAND**

Keeping a forest healthy means “no trace – no waste”. In partnership with a local Foundation, “Zielone Jutro” [Green Tomorrow], our team took part in the challenge of 20 weekend forest clean-ups, inviting not only our employees to get involved, but their friends and neighbors as well.



# CULTURE



**CULTURE IS BELIEVED TO BE THE **LIFEBLOOD** OF A VIBRANT SOCIETY, EXPRESSED IN A NUMBER OF WAYS SUCH AS SHARED **TRADITIONS** AND CUSTOMS, BELIEFS, ARTS, MONUMENTS, LANGUAGE, CUISINE, ENTERTAINMENT, SOCIAL BEHAVIORS AND VALUES TO NAME JUST A FEW.**

We support all broadly understood cultural enterprises which define **who we are** and **the way we are**, aiming to create unique opportunities to strengthen local identity, local community relations and establish a dialogue with authorities, leaders and communities.



**FEEL  
UNIQUE  
UNIQUE  
UNIQUE  
UNIQUE**

### **MODŘICE, CZECHIA**

We were proud to be part of the local folklore festival in Modřice, during which the queen of the city streets was dance and tradition. Music bands, dance groups and locals presented traditional tunes, customs and outfits.

### **SCUNTHORPE, UNITED KINGDOM**

In the Spring of 2021, our CSR team, along with a building contractor, paid its first visit to the Crosby ONE community center, which is working to provide a meeting place for locals. 4,000 people benefit from this every year. During the visit, our team was able to ascertain their center's urgent revamping needs, in terms of making the building secure and warm. We have already taken care of the most urgent need, which was for 5 new secure fire doors.

### **HELMOND, NETHERLANDS**

The Jan van Brabant College is a local school that provides care for migrant children who represent different cultural backgrounds. Many of these children do not speak Dutch or English, so it is very difficult for them to communicate with each other. As part of our co-operation program, with its aim of encouraging children to play and interact more with each other, David, our Health and Safety Manager, gave the children Martial Arts lessons.

### **VOLOKOLAMSK, RUSSIA**

A local rehabilitation center for the blind, a benefactor for more than 300 people, has received equipment for online conferences, which help the patients to adapt to the changed living conditions, connect with others, and participate in online events. We are happy we could contribute to creating equal opportunities.

### **KOŠICE, SLOVAKIA**

Christmas is a special time for caring, giving and sharing. Our employees also contributed to that annual tradition and collected funds to help a sick girl. Together we are stronger!



### **BYDGOSZCZ, POLAND**

Our team contributed to the launch of the “Topola” garden, a special rest-and-meeting space for socially excluded people, under the auspices of the Center for Social Integration. CANPACK supplied various plants and flowers as well as the necessary gardening tools. The garden has become a beautiful outdoor space the community already uses.

### **KRAKÓW, POLAND**

During the Christmas period employees from Poland took part in the FEEL HOPE action, aiming to support worthy initiatives and offer some good, gifts, money, and creative works to people in need, simply bringing them some hope. Thanks to our support 10 families and 20 organizations received Christmas gifts, including financial grants to fulfill the Christmas dreams of the final beneficiaries.

### **BRZESKO, POLAND**

Pandemic period was a tough experience for the students of the Music School because of a sudden change in learning and training instruments online. Under these circumstances, high quality multimedia equipment was indispensable, especially in recording sounds of acoustic instruments performing classical music. Now, with our support, students benefit from digital tools and can continue developing their artistic talents.

### **KRAKÓW, POLAND**

“Time to volunteer” grant program is an opportunity for our employees in Poland to get involved and help those in need. Led by the CANPACK Foundation, in 2021 we managed to support 16 projects, with 176 volunteers working for over 1,700 working hours. The main benefactors of our voluntary work were kids and teens, scouts, homeless women, single mothers, disabled people, seniors, farm wives and women's associations.

**FEEL  
UNITED  
UNITED  
UNITED  
UNITED**



### **HÄMEENLINNA, FINLAND**

Giving back to the community that has helped to shape CANPACK Finland is one of the reasons why we decided to support the local non-profit organization Asennery, in the city of Forssa. With our support, an old petrol station has been converted into a communal center for the local youth. The center offers multiple activities and equipment, such as musical instruments, martial arts equipment and motorbike riding lessons, to help young people develop their hobbies. It is frequented by approximately 60 youngsters almost every evening.

### **MARACANAÚ AND ITUMBIARA, BRAZIL**

Our employees participated in yearly initiative of collecting clothes and toys to the befriended institutions taking care of vulnerable kids - Obra de Caridade Maria Mãe da Ternura in Maracanaú and Lar abrigo Sol Nascente in Itumbiara. This year, due to COVID-19, we just provided them with the necessary resources for their annual party without our direct participation.

### **BRZESKO, POLAND**

A Social Welfare House, so-called “Ochronka”, is a place where people with an intellectual disability can feel loved and taken care of. Like everybody else, they need some fun and games so in early autumn we organized a special garden picnic for them. 20 CANPACK volunteers spent a whole Saturday in September with more than 120 people with various levels of intellectual and motor disabilities.

### **YAVORIV, UKRAINE**

It feels good to celebrate and be part of happy anniversaries. In July 2021 Yavoriv witnessed its 645th birthday and on that occasion the whole city changed into fabulous celebrations, expressed by a number of attractions such as music concerts, dances, Yavoriv Pie Festival, sports challenges. No need to say, CANPACK’s team also felt festive along with everyone else.





**FEEL**  
**GOODNESS**  
**GOODNESS**  
**GOODNESS**  
**GOODNESS**  
**GOODNESS**  
**GOODNESS**  
**GOODNESS**



### **AURANGABAD, INDIA**

Diwali is the most important holiday of the year to be celebrated in India. It is also the season of gifting and sharing with others. Our charity footprint was marked with an exhibition and sale event for the products made by specially-abled girls from the National Federation of the Blind Maharashtra.

### **SCUNTHORPE, UNITED KINGDOM**

"Save the Children" Christmas Jumper Day was on Friday, December 10th. As always, we took part and got Christmassy! We got as many people involved to help children change the future, grow up healthy and safe and get an education, so they can grow up to be who they want to be. Collected funds were matched by CANPACK.

### **BYDGOSZCZ, POLAND**

The beneficiaries of the Foundation "Całym sercem" [All my heart] are kids with special needs, especially autistic spectrum disorders and Down Syndrome. Our financial assistance has enabled 20 children to attend weekly art therapy classes, which undoubtedly have a positive impact on the development of their psycho-motor, cognitive and creative competences.

### **DUBAI, UNITED ARAB EMIRATES**

During Ramadan, our colleagues at CANPACK Middle East took part in an initiative aiming to help those who are less fortunate. The team, along with the Khalifa bin Zayed Al Nahyan Foundation through CSR Dubai, participated in a project called "Iftar Sa'im" [Feeding the Fast], which helps by providing 30,000 daily Iftar meals to the less fortunate in various locations across United Arab Emirates, during the Holy Month of Ramadan. Iftar is the evening meal with which Muslims end their daily Ramadan fast at sunset. Thanks to the generous amount contributed by our colleagues, with CANPACK Middle East management matching the same amount, the team was able to collect enough money to provide 816 Iftar meals to those in need.



# Together we **CREATE THAT FEELING** of meaningful impact in the communities where we operate.





# CANPACK COMMUNITY ENGAGEMENT 2021

